



Guardian ad Litem Foundation of Tampa Bay
2nd Annual SuperHero 5K Run, Walk & Stroller Roll
Sponsorship Letter

Dear Friend,

Every child needs a hero but abused children need superheroes.

The Guardian ad Litem Foundation of Tampa Bay cordially invites you to participate as a Sponsor of the 2nd annual SuperHero 5K Run, Walk and Stroller Roll. Our mission is to provide **advocacy and support for the 3,000 abused and neglected children** in the Guardian ad Litem Program of Pinellas and Pasco Counties. Our goal is simple -- that every child has a volunteer Guardian ad Litem to help them navigate the turbulent waters of the dependency system. Guardian ad Litem volunteer child advocates are **the voice of the child** in court and the **child's best interest is their only interest**. Guardian ad Litem volunteers help children both in and out of the courtroom to make sure their needs are met and they are often the only consistent adult in a child's life. **Tampa Bay's foster children need more help than the system can provide-and you can help.**



Will you make a difference in the life of an abused or neglected child today?

Join us **on Saturday, October 15, 2016, along the beautiful Safety Harbor Waterfront**, to help raise awareness of the issues children in care face as well as to raise funds to provide resources for children in our local community, such as:

- Basic needs like beds, clothing, uncovered medical expenses, tutoring and school supplies as well as extracurricular activities that allow kids to be kids.
- Recruitment, training and retention materials for volunteer Guardians ad Litem who tirelessly give of themselves to advocate for children who have been removed from their homes by no fault of their own.

There are over 1,300 children that currently do not have a Guardian ad Litem volunteer to safeguard them or advocate for their needs. **Not everyone has the time or the heart to be a Guardian ad Litem volunteer but YOU can be a SUPERHERO in the life of a child just by becoming a Sponsor of our upcoming race.** In our first year, we had over 350 runners who joined us and this year we plan to double that number through strategic partnerships already in place. The event will begin and end at Nolan's Pub, 230 Main Street, Safety Harbor. We will kick off at 8:00 a.m. and continue with activities after the race. Awards will be given for top qualifiers of the 5K Run and all participants will receive a medal.

100% of your sponsorship will be used to further the mission of the Guardian ad Litem Foundation of Tampa Bay.

Thank you in advance for your consideration of sponsoring the SuperHero 5K. Your support helps us achieve our vision of a world where every child has a safe and permanent home with the opportunity to thrive. Please review the attached for various sponsorship levels and promotional benefits. You may complete your sponsorship on our website, www.herotoachild.org, or call me directly to set up sponsorship or answer any questions. Registration details for the run can also be found at <http://tinyurl.com/z5htjlw>.

Together, we can make a difference in the life of a child.

Sincerely,

Amy E Foster

Amy E Foster
Executive Director
Guardian ad Litem Foundation of Tampa Bay
14250 49th Street No. Suite 4000
Clearwater, Florida 33762
727.464.6528
AmyF@galf6.org



Super Hero 5K Sponsorships 2016

LEVELS OF SPONSORSHIP

	SUPER HERO	CHAMPION	DEFENDER	ADVOCATE	MENTOR	PACE SETTER	FRIEND
Complimentary Race Entries (1)	12	8	6	4	2	2	1
Booth Space Day of Race (5)	✓	✓	✓				
Water Station Signage	✓						
Promotional Distance Marker	✓	✓					
Public Address Spots – Day of Race	✓	✓					
Placement on Race Swag (2,4)	Logo	Logo	Logo	Logo	Listed	Listed	Listed
Company Logo on Website (2)	✓	✓	✓	✓			
Company Logo on Finish Line (2)	✓						
Company Logo on Race Banners	Logo	Logo	Logo	Logo	Listed	Listed	Listed
Multiple E-Blasts to Local Athletes & Supporters	✓	✓	✓	✓			
Item in Goodie Bags (3)	✓	✓	✓	✓	✓	✓	✓
INVESTMENT	\$5,000	\$3,000	\$1,500	\$1,000	\$500	\$250	\$100



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- 1) Registration form must be completed and turned in by Oct 1
- 2) Digital files of logos are due by Aug 1 to guarantee use—must be high resolution
- 3) Items must be delivered by September 16 to guarantee placement in goodie bags
- 4) Logos will be printed in all white or black—digital logo for t-shirt printing must be 1 color (size and placement dependent on level of sponsorship)
- 5) Request must be submitted by September 16



FOUNDATION
of Tampa Bay

Sponsor Information

Sponsoring Organization:

Sponsor Contact:

Mailing Address:

City:

State:

Zip:

Day Phone:

Fax:

Email:

Company Website:

2016 Super Hero 5K

Saturday, October 15, 2016

Along the Safety Harbor Waterfront
(starting and ending at Nolan's Pub)
230 Main Street, Safety Harbor 34695

Sponsorship Agreement

Payment Options

- Payment Enclosed (payable to
Guardian ad Litem Foundation of Tampa
Bay)
- Bill my company/organization PO#
Attention: _____
Email: _____
- Credit Card
____ Visa ____ Mastercard
____ Discover ____ American Express

Card Number _____
Expiration Date _____ 3 digit CVV _____

Cardholder Name (as it appears on card)

Sponsorship Levels

Please refer to the Sponsorship Opportunities sheet for detailed information about sponsorship levels.

- Super Hero \$5000
- Champion \$3000
- Defender \$1500
- Advocate \$1000
- Mentor \$500
- Pace Setter \$250
- Friend \$100



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abused children need superheroes.*

Please mail completed Sponsor Agreement to:

Guardian ad Litem Foundation of Tampa Bay
Superhero 5K
c/o Guardian ad Litem Program
14250 49th Street No. Suite 4000 Clearwater, Florida 33762

Questions? Contact Amy Foster at amyf@galf6.org, or call 727-464-6528